

Unitatea II Lecția 1.

COMUNICAREA EFICIENTĂ – CHEIA SPRE SUCCESUL PERSONAL

EVALUARE

1. Relatați, în 10 enunțuri dezvoltate, despre rolul comunicării eficiente în diverse situații și circumstanțe.

2. Traduceți următoarele fraze în limba română:

- 1. The communicative function of language presupposes that without language any form of human interaction becomes impossible.
- 2. The ability to communicate means nothing other than the ability to share different kinds of experiences with others.
- 3. The word "communication" is often used not in a strictly terminological sense, but to denote the process of exchanging thoughts, information, and even emotions between interlocutors.
- 4. Language is a specific means of regulating human behavior.
- 5. The way we speak gives the other communicator an idea of who we are.
- 6. Undoubtedly, scientific and technological progress has significantly changed people's lifestyles, expanding their communicative possibilities.
- 7. Any personal influence on the addressee, any act of persuasion, takes place through the implementation of a specific communicative strategy effectively applied in a real communicative act.
- 8. Many people fail to make a good impression simply because they do not know how to listen attentively.
- 9. In nonverbal communication, any symbols other than words are used.
- 10. In the Internet era, human communication creates more and more linguistic worlds and employs the entire arsenal of linguistic cooperation within them.